



VIRTUAL EVENT SERVICES



YOUR VISION. INFINITY is ready to help you quickly develop a virtual event designed around your purpose and objectives, using easy to navigate platforms and tools to engage our online attendees.

OUR EXPERTISE. INFINITY is a woman-owned small business serving the Federal Government and scientific research community for more than 28 years. In addition to our in-person events, our team has successfully provided quality virtual conference support to clients since 2012.

At INFINITY we've brought together a group of people with real-world experience and diverse talents who share our values and passion for delivering impactful results. We're experts at connecting you with your stakeholders and customers through strategic thinking, and innovative, budget-conscious approaches, backed by technology. When you choose to work with us, you'll be working with a team that's hand-picked for you, based on your specific needs and desired outcomes. We'll bring to every project our culture of accountability, active listening and consistent communication.

Proven Experience

- ◆ Transitioning to an immersive virtual experience from a 1300+ in-person research conference, including simulative sessions, networking rooms, exhibit hall and poster presentations.
- ◆ Weekly scientific webinars, with over 1000 registered participants each year.



POWERFUL RESULTS. Whether you want to go completely virtual or host a hybrid conference, INFINITY will guide you and facilitate the entire process. We'll provide the analytics for attendee participation and engagement within the virtual environment; collect and analyze attendee feedback; and perform ROI analysis to help you prepare for your next virtual event.

- ◆ Project and Budget Management
- ◆ Virtual Platforms Based on your Specific Requirements and Budget
- ◆ Digital Branding and Graphic Design
- ◆ Website Development and Content Management
- ◆ Communications with Participants and Speakers
- ◆ Registration
- ◆ Collecting and Reconciling Online Fees
- ◆ Speaker Preparation
- ◆ Contingency Planning for Virtual Presentations
- ◆ Livestreaming and Pre-Recorded Individual and Panel talks with Slide Presentations
- ◆ Poster Sessions
- ◆ Sponsor and Exhibitor Promotion
- ◆ Participant Engagement
- ◆ Polling, Chat Sessions and Q&A
- ◆ Recorded Sessions and other Post-Event Tasks

Your Vision. Our Expertise. Powerful Results.

WE OFFER SOLUTIONS

WORKING WITH CLIENTS WHO MAKE A DIFFERENCE

- ◆ U.S. Department of Health and Human Services
 - ◇ Agency for Healthcare Research and Quality
 - ◇ National Institutes of Health
 - *Eunice Kennedy Shriver* National Institute of Child Health and Human Development
 - National Institute of Neurological Disorders and Stroke
 - National Cancer Institute
 - National Institute of Mental Health
 - National Institute on Alcohol Abuse and Alcoholism
 - National Institute on Drug Abuse
 - National Heart, Lung, and Blood Institute
- ◆ U.S. Department of Agriculture
- ◆ Defense Health Agency
- ◆ The Association for Frontotemporal Degeneration
- ◆ International Society for Environment Epidemiology
- ◆ International Society of Indoor Climate and Air Quality
- ◆ International Society of Exposure Science
- ◆ Rose Li and Associates, LLC
- ◆ Westat
- ◆ ActioNet



WORKING WITH INFINITY

Federal clients can conveniently procure services from INFINITY via our GSA Schedule and NIH BPA contract vehicles.



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SBA WOSB
Woman-Owned Small Business

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